



Community organizations are invited to participate in the special Opening and Dedication Festivities for the reopening of Town Point Park scheduled for Friday, July 3, 2009, 2pm- 3pm.

The Opening Weekend will include both the traditional July 4th and Norfolk Harborfest activities and excitement.

Re-Dedicating Town Point Park as the “People’s Park” is the theme of the July 3 Opening Ceremony. Your group is invited to join with other organizations and groups who have been an important part of the park’s 26 year history as our honored guests in the “Parade of People”. The “Parade of People” will represent the broad spectrum of people who have shaped the success, popularity, and traditions of community, country, family and friendship that have been associated with Town Point Park.

Picture the “Parade of Athletes” who march into the arena before the Opening Ceremonies for the Olympic Games; individuals representing their country with expressions of pride and excitement to be part of history. Collectively, these groups represent the *best* of the world’s athletes.

Our “Parade of People” for the Opening Ceremony for Town Point Park is planned to capture and represent the *Best in Our Community*, and the pride our community has in their individual purposes and collectively in their hometown.

Here are the details for participation:

- **We would like to invite your organization to join our “Parade of People” with a unit of members with up to 20 individuals for the 2pm Opening Ceremony.**
- **Parade units are asked to dress in appropriate uniform, costume or dress that best represents your group—logoed shirts are certainly acceptable.**
- **Units may also carry flags or banners if desired.**
- **Music is encouraged.**
- **The Parade of People will enter the park on foot—as the Parade will move through the park, no vehicles are permitted.**

- The Parade route will move from the back of Nauticus (assembly location) through the park to the new Performance Pavilion—next to Otter Berth (where the Spirit of Norfolk docks);
- Parade Units will remain standing for the duration of the ceremony- 2pm- 2:45 pm; as the lawn area will be in full sun, please keep this in mind when organizing your group members.
- The Opening Ceremony Program will include:
 - The Parade of People
 - National Anthem
 - Blessing of the Park
 - Musical Performances
 - Official Comments by Local Dignitaries
 - Dedication by Norfolk Mayor Paul D. Fraim
- The Opening Ceremony will conclude no later than 2:45pm- we will not “parade” back to Nauticus, but disassemble at the Performance Pavilion at the conclusion of the Ceremony.
- There are ample Parking facilities with reduced “event rates” within a short walk to the park. Unfortunately, we are unable to provide complementary or reserved parking. However, if you plan to carpool or come by bus or van, we can direct you to a convenient “drop off” point next to the festival grounds.

If your group is interested in being part of the Opening Ceremony, I have included a Reply Form below that I ask you to complete for your group and return directly to me no later than June 20. Upon receipt of your confirmation to participate, you will receive a full package of details.

We can think of no better way to celebrate the importance of this occasion than to honor and recognize all those who have made Town Point Park part of the life of our community.

Please complete and return this form to Karen Scherberger at Scherbergerk@Festevents.org; or print and mail to Norfolk Festevents, 120 W. Main St, Norfolk, VA 23510; or Fax to 757-441-5198.



**Town Point Park
Opening Ceremony
Parade of People Information Form**

____ Yes, our organization accepts the invitation to participate
in the Friday, July 3, 2009 Opening Ceremony for Town Point Park.

Contact Name: _____

Organization: _____

Mailing Address: _____

Email Address: _____

Phone: _____

Number of Unit Members: _____

Describe Uniform or Dress: _____

Describe Music if included in Unit: _____

Will you need to use the Drop Off location for carpool vehicles?

____ YES ____ No

If you have any questions, please call 757- 441-2345.

Thank you!

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