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Media Release

For Immediate Release

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Festevents Creates Holiday Tradition with New Parade Party and Fire at the Fountain *Saturday, November 21, 2009*

Norfolk, Virginia – Norfolk Festevents is pleased to announce the creation of new holiday traditions, memories and celebrations. These brand new events are slated to take place in Downtown Norfolk, Virginia beginning in November.

Parade Party and Fire at the Fountain! On **November 21, 2009**, kick off the holiday season and Grand Illumination Parade with parade warm-up and wind-down activities in TowneBank Fountain Park. Everyone is welcome to come early and stay after to enjoy **free** games, children's inflatable rides, bonfire and more! Party goers can warm up by the bonfire and nosh on holidaylicious foods, treats, hot chocolate, and adult beverages, which will be available for purchase.

Date: Saturday, November 21, 2009

Time: 4pm – 9pm (parade steps off at 7pm)

Admission: Free & Everyone is Welcome

Place: TowneBank Fountain Park, Downtown Norfolk, VA

1st Annual Holiday Tree Lighting in TowneBank Fountain Park: Join Festevents and the City of Norfolk in creating new holiday traditions and memories, as we light the **Town Point Park Holiday Tree** on **Saturday, December 5, 2009, 4pm – 6pm**. This brand new event includes a Yule Log Fire and Ceremony, photos by the tree, holiday caroling, and activities to warm the soul and spread holiday cheer! An assortment of holiday foods and beverages will be available for purchase.

Date: Saturday, December 5, 2009

Time: 4pm – 6pm

Tree Lighting: 6pm

Admission: Free & Everyone is Welcome

Place: ToweBank Fountain Park, Downtown Norfolk, VA



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End of the

Tis The ^ Season! Celebrate with Friends at a **Festive Wine and Cheese Reception** and **Special Photography Exhibit** of the newly renovated Town Point Park with works by several local photographers taken throughout the park's inaugural season!

Date: Tuesday, November 17, 2009

Time: 5pm – 7:30pm

Place: Half Moone Celebration Center, next to Nauticus, Downtown Norfolk, Waterfront

Admission: \$10 donation per person at the door *(All proceeds to support Festevents' Year End Fundraising Campaign)*

Sponsored by: Nauticus National Maritime Center

Norfolk Festevents is a private not-for-profit 501C3 Charitable Organization dedicated to producing premier concerts, festivals, ship visits and special events for residents and guests of Hampton Roads. Celebrating its 27th season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk.

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