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For Immediate Release

## **CHURCH CHOIR COMPETITION COMING TO THE WATERSIDE**

Norfolk, Va. (November 5, 2009) – Norfolk Festevents, in association with Emagine Events, will be conducting a choir competition, “HIGHER PRAISE”, at the Waterside in Downtown Norfolk, Friday, November 13th and Saturday, November 14th.

The competition, limited to the first 20 choirs to register in advance, will celebrate excellence in choral singing in Hampton Roads and will shine a spotlight on the talent and diversity of styles native to the community.

Competing choirs will perform on-stage, a cappella, in the Waterside’s center court in front of family, friends and the general public starting Friday, November 13<sup>th</sup>, at 6pm. On Saturday, November 14<sup>th</sup>, from 1pm to 5pm, five choir finalists will return to perform a longer program, with musical accompaniment, upon which to be judged.

The winning choir will receive a cash prize of \$1,000 and the opportunity to perform at an event to be held at the Attucks Theater in December and as the opening act for a high profile gospel concert in January 2010. The four semi-finalist choirs will each receive a cash prize.

Celebrated Gospel artist, Bishop Bobby Hilton, will conclude the choir competition on November 14<sup>th</sup> with a “live” performance of his hit new single “God Did That Thing”. Bishop Hilton will also serve as a celebrity judge.

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Choirs interested in performing can register by calling 757-714-9099 or by contacting the event organizers at [emagineevents@cox.net](mailto:emagineevents@cox.net).

“Higher Praise” on the Waterside will be free and open to the public.

Norfolk Festevents, Ltd. is a private not-for-profit organization dedicated to producing premier concerts, festivals, ship visits and special events and city celebrations for residents and guests of Hampton Roads. Celebrating its 27th season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk.

EMAGINE EVENTS, LLC, is a full-service event planning and marketing company based in Hampton Roads.