

**For Immediate Release:**

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## **Norfolk Festevents announces 30th Anniversary Season Featuring OpSail 2012 Virginia™**



**Norfolk, VA, (January 9, 2012) - Norfolk Festevents and the City of Norfolk** are pleased to announce the official **Norfolk Festevents 2012 Schedule of Events** for Town Point Park on the Downtown Norfolk, Virginia Waterfront.

Norfolk Festevents has the region's social calendar booked for 2012, with 75 spectacular events confirmed in Town Point Park along the Elizabeth River! Celebrate life daily with signature favorites including the **36<sup>th</sup> Annual Norfolk Harborfest**, the **23<sup>rd</sup> Annual AT&T Bayou Boogaloo & Cajun Food Festival**, the **25<sup>th</sup> Annual AT&T Town Point Virginia Wine Festival**, the **30<sup>th</sup> Annual AT&T Fourth of July Great American Picnic & Fireworks** and the **24<sup>th</sup> Annual AT&T Virginia Children's Festival**.



**OpSail 2012 Virginia™** will take center stage this summer, **June 1-12, 2012**, in Town Point Park and all around the Hampton Roads Region. The 12-day event, spanning 2 weekends and including at least 9 Virginia cities, will include 3 Parades of Sail, Blue Angels Air Shows, tall ship and Navy ship tours, living history displays, festivals and special events, fireworks, international athletic competitions and more!

Also new this year to the Norfolk Festevents 2012 line up is the **Town Point Ribfest**. Part of the **"Savor the Flavor" Town**

**Point Tasting Series**, the inaugural Town Point Ribfest will feature finger-lickin, lip-smackin' good BBQ along with great live music, restaurant competitions and great family fun. The **Town Point Park Performing Arts Series** continues this season boasting three performances to include the **OpSail 2012**

**Virginia™ Opening Night Gala with the Virginia Symphony Orchestra, Theater in the Park with the Virginia Stage Company, and Virginia Opera’s 4<sup>th</sup> Annual Opera in the Park.** The previously named Acoustic Music festival blossoms this year into the **TBD Festival** featuring independent performers of all musical genres as well as incorporating other art forms to include Improv and stage acts, visual artistry and even some artists that don’t fit exactly into any category. The festival itself doesn’t fit into any category, which is why the staff is having a hard time coming up with a name!

Festevents is proud of all of its strong relationships within the community and especially with the partnerships that continue to grow stronger season after season, making the Downtown Norfolk Waterfront the place to be all spring and summer long. Mark your calendars with the following dates:



**Town Point Park Signature Events:**

- OpSail 2012 Virginia™: June 1-12
- 36<sup>th</sup> Annual Norfolk Harborfest ®: June 8-10
- 23<sup>rd</sup> Annual AT&T Bayou Boogaloo & Cajun Food Festival: June 22-24  
o featuring the 7<sup>th</sup> Annual Bayou Ball in partnership with the Arts Council of New Orleans: June 21
- 30<sup>th</sup> Annual AT&T Fourth of July Great American Picnic & Fireworks, July 4
- 30<sup>th</sup> Annual Norfolk Jazz Festival presented by the City of Norfolk: July 20-21
- 5<sup>th</sup> Annual Books in the Park: September 8
- 7<sup>th</sup> Annual Mid-Autumn Moon Festival: September 16
- 24<sup>th</sup> Annual AT&T Virginia Children’s Festival: October 6

**“Savor the Flavor” Town Point Tasting Series**

- 6<sup>th</sup> Annual AT&T Spring Town Point Virginia Wine Festival: May 12
- 11<sup>th</sup> Annual Virginia Beer Festival in partnership with Virginia Arts Festival: May 19
- 2<sup>nd</sup> Annual AT&T Summer BrewFest TGIF: July 13
- 2<sup>nd</sup> Annual AT&T Crab Pickin’ at the Point TGIF: August 10
- NEW! AT&T Town Point Ribfest: September 22
- 4<sup>th</sup> Annual AT&T Town Point BrewFest: October 12
- 25<sup>th</sup> Annual AT&T Town Point Virginia Wine Festival: October 20-21



**“River Rhythms” Town Point Music Series**

- 2<sup>nd</sup> Annual AT&T Reggae Solstice: July 7
- 12<sup>th</sup> Annual AT&T Norfolk Latino Music Festival: August 25
- NEW! TBD Festival: September 8

**Town Point Park Performing Arts Series**

- NEW! OpSail 2012 Virginia™ Opening Night Gala with the Virginia Symphony Orchestra: June 6
- NEW! Theater In the Park in partnership with the Virginia Stage Company: July 28
- 4<sup>th</sup> Annual Opera in the Park in partnership with the Virginia Opera: September 15



**TowneBank Fountain Park Events (adjacent to Waterside Festival Marketplace and Waterside Marina):**

- 3<sup>rd</sup> Annual AT&T ShamROCK’N ROLL: March 17
- 3<sup>rd</sup> Annual AT&T Spring Fountain Fair: April 21
- April 21 - September 30: TowneBank Fountain Park open for daily operation.
- 2<sup>nd</sup> Annual AT&T Cinco de Mayo: May 4
- AT&T TGIF Series: Every Friday from May 4 - September 28
- AT&T Flicks at the Fountain Movie Series: Every Wednesday from July 11 – August 29
- AT&T Dancing Under the Stars: Select Saturdays from June 2 – September 1
- AT&T Fountain Field Days: Every Wednesday from June 20 - August 29



**TowneBank Fountain Park** events are produced by Norfolk Festevents in partnership with TowneBank, Port of Virginia and presented by AT&T, the City of Norfolk, Norfolk Waterside Marriott, Chrysler/Jeep/Dodge/Ram, and CFE Equipment Corporation.

**Norfolk Festevents, Ltd.** is a private not for profit organization dedicated to producing premier concerts, festivals, ship visits and special events and city celebrations for residents and guests of Hampton Roads. Entering its 30th season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the City of



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Norfolk, Virginia.

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