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## Media Release

For Immediate Release  
February 25, 2010

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# One Great Event, Two Great Locations! St. Patrick's Day Party Returns to Town Point Park and Brand New, Inside Waterside!

***SHAMROCK' N ROLL: MARCH 17, 2010, 5PM – 10PM  
FREE & OPEN TO THE PUBLIC***

Norfolk, VA – (February 25, 2010) Norfolk Festevents kicks off the 2010 season with the return of a **GRAND ST. PATRICK'S DAY PARTY** located both outside in Town Point Park at TowneBank Fountain Park, and inside Waterside at Dockmaster's Irish Pub and center court, **Wednesday, March 17, 2010**. St. Patrick's Day was the **FIRST** event produced by Norfolk Festevents in 1983, which has moved to various locations over the years.

"This is our first spring in the newly renovated Town Point Park", states Festevents Executive Director Karen Scherberger. "We felt it appropriate to celebrate the new season by bringing back one of our most popular events".

"**ShamRock' N Roll**" is **free and open** to the public, with **LIVE MUSIC** by local favorites, "**The Deloreans**", performing outside in Town Point Park, and "**Butter**", performing Inside Waterside at center court. Traditional St. Patrick's Day party food and beverages, including adult beverages will be available for purchase at both locations!

**What: ShamRock' N Roll** – *The Official Kickoff of the 2010 Festevents Festival Season presented by AT&T*

**When: Wednesday, March 17, 2010**

**Time: 5pm – 10pm**

**Where:** TowneBank Fountain Park in Town Point Park, & Inside Waterside, Downtown Norfolk, VA

**Prizes: Tickets to Ireland... at Busch Gardens**

**Admission:** Free & Open to the Public

## **Bands:**

### **The Deloreans will perform beginning at 6pm; TowneBank Fountain Park in Town Point Park, Downtown Norfolk, VA**

*The Deloreans are the ultimate party cover band able to rock from a variety of favorite cover tunes covering decades of top hits. They are guaranteed to get your toes tapping and tail feathers shaking.*

### **Butter will perform beginning at 5 pm; Inside Waterside, Downtown Norfolk, VA**

*Butter is a 4 piece high-energy cover rock band that can get any crowd up and dancing. They were named Hampton Roads Best Local band in 2008 by readers choice in Hampton Roads Magazine.*

For more information please visit [www.festevents.org](http://www.festevents.org) or call 757.441.2345

Norfolk Festevents is a private not-for-profit organization dedicated to producing premier concerts, festivals, ship visits and special events for residents and guests of Hampton Roads. Celebrating its 28<sup>th</sup> season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk.

ShamRock' N Roll is produced by Norfolk Festevents, Ltd., in partnership with The Port of Virginia and sponsored by: AT&T, The City of Norfolk, Norfolk Waterside Marriott, CFE Equipment Corporation, Norfolk Plumbing, WNOR FM 99 and 106.9 The Fox.

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